



*The Signature of Quality®*

# CONVENIENCE STORE MERCHANDISING SOLUTIONS

PREMIUM

CRAFT  
**BEER**  
SHOP

SELECTION





## The Growing Convenience Store Market

More people visit convenience stores every day than any other brick-and-mortar retailer, but these days, fuel is not the only item on their list. Convenience stores are growing in popularity for everyday grocery needs and grab-and-go food and beverage options. Making display cases inviting, and offering a variety of merchandise types, are proactive ways to ensure your store is equipped to capture the customers attention and spend potential. Be it a heated, refrigerated, or non-refrigerated display solution, Federal Industries offers a selection of superior-quality food and beverage merchandisers to suit any convenience store's needs.



### SPACE-CONSCIOUS SOLUTIONS

Federal Industries understands that convenience stores need adaptable, accessible merchandising solutions that maximize floor space. That's why we've designed a range of highly-customizable food and beverage display cases intended to fit where you need them.

- Countertop and under-counter models
- Hybrid heated/refrigerated models
- Low profile and vertical models
- Space-saving endcap models

### NO WALK-IN COOLER? NO PROBLEM.

Beer and liquor sales account for a substantial portion of convenience store profits. However, displaying large quantities of refrigerated products securely with limited floor space is a constant challenge for convenience store owners. Federal Industries offers high-volume merchandising solutions that both eliminate the need for walk-in coolers and promote grab-and-go purchases. Our beverage merchandisers can:

- Accommodate large amounts of product with continuous line-ups
- Be placed against a wall or built into an alcove to save space
- Store products securely after hours with lockable roll covers

**LOW PROFILE MERCHANDISERS**



LPRSS (46"H)  
Refrigerated, Self-Serve,  
36", 48", 60", or 72" L

**UNDER-COUNTER / IN-COUNTER MERCHANDISERS**



SSRVS (32.63"H)  
Refrigerated, Self-Serve,  
36", 50", 59", or 77" L

**SPECIALTY MERCHANDISERS**



Sandwich or Salad Prep Over  
Refrigerated Merchandisers

SSRSP (52"H) Refrigerated, Self-Serve  
50", 59", or 77" L

Versatile  
Service Top  
Over Refrigerated  
Merchandisers



SSRVS (42"H) Refrigerated, Self-Serve,  
36", 50", 59", or 77" L

Hybrid  
Merchandisers

CRR/RSS, CDSS/RSS,  
CHSS/RSS, CH/RSS,  
CR/RSS, or CD/RSS  
Heated, Refrigerated, or Non-Refrigerated Over  
Refrigerated, Self-Serve, 36.25" or 48" L (69.75" H)



**HIGH PROFILE MERCHANDISERS**



Vision Series  
(60" or 78" H, 33" D)

VRSS Refrigerated, Self-Serve,  
36", 48", 60", or 72" L



Slim Line  
(60" or 78" H, 24" D)

RSSL Refrigerated, Self-Serve,  
36", 48", 60", or 72" L



Multi-Deck Merchandiser

LMD (78"H) Refrigerated, Self-Serve,  
50", 74", or 98" L

**ITALIAN GLASS MERCHANDISERS**



ITH (44" or 52"H)  
Heated, Service,  
36", 48", or 60" L



ITRSS-B18 or ITDSSF-B18 (44" or 52"H)  
Refrigerated or Non-Refrigerated,  
Self-Serve,  
36", 48", or 60" L

**PREPARED FOODS MERCHANDISERS**



SSRPF (52"H)  
Refrigerated, Self-Serve,  
36"x 50", 59", or 77" L

**ISLAND MERCHANDISERS**



IMSS (55", 57", 60", or 62" H)  
Refrigerated, Self-Serve,  
60", 84", or 120" L

**COUNTERTOP MERCHANDISERS**



CH, CR, or CD  
Heated, Refrigerated, or Non-  
Refrigerated, Service or Self-Serve,  
24", 36", or 48" L

**HIGH PROFILE COUNTERTOP MERCHANDISERS**



TSSM2454  
(53.71"H)  
Refrigerated,  
Self-Serve  
27.71" L

**END CAP MERCHANDISERS**



ECSS (60"H)  
Refrigerated, Self-Serve,  
40" or 60" L



Vision Series  
(60" or 78" H, 33" D)

VHSS Heated, Self-Serve,  
24", 36", or 48.25" L





## The Right Fit for Any Space

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Whether you have a lot of space to work with or a little, Federal Industries has refrigerated cases in a range of sizes and styles to maximize floor space and increase grab-and-go merchandise sales.

### SELF-SERVE ISLAND MERCHANDISERS

- 360° viewing maximizes profits and drives interest
- Efficient circular design holds more merchandise
- Choose from a variety of graphics options
- Available in 3 sizes: 60", 80" or 120"

### SELF-SERVE END CAP MERCHANDISERS

- Easily placed at the end of an aisle
- Increases selling space for refrigerated items
- Perfect for stores with limited floor space
- Available in 2 sizes: 40" or 60"

## Boost Profits with Diversified Offerings

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Looking to capitalize on the growing grab-and-go consumer purchasing trend? Increasing the variety of products available to your customers is a proven way to maximize profits. From heated and refrigerated to European-style bakery and deli, Federal Industries offers a range of highly-customizable display case options to accommodate whatever your customers' food and beverage preferences might be. Display cases are available in a variety of sizes and can be joined to create continuous line-ups. Other customization options include:

- Rear access doors
- Custom shelf lighting options
- Shelving styles and materials
- Specialty finishes and wraps





## The Leader in Fresh Food Merchandising

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For more than 100 years, Federal Industries' hallmark stands for precision craftsmanship and industry-leading innovation for food and beverage merchandising display cases. Looking for a single refrigerated bakery case, heated/refrigerated deli line-up, or a complete custom merchandiser display system? From refrigerated, non-refrigerated, and heated merchandisers, our design experts will shape a signature look for your store to showcase your products and maximize return on your investment. Manufactured in the heart of the Midwest in Belleville, Wisconsin, Federal Industries' display and specialty cases are quality built with pride, and backed by excellence.



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